



# All about lenses



Learn about popular lens materials and coating options, including anti-reflective, digital single vision, photochromic, polarized, polycarbonate and progressive.

# Anti-reflective coating

Anti-reflective coating keeps images clear and can reduce eye strain. Some may think anti-reflective coating only helps with night driving by reducing the reflection and glare, but it can also provide improved clarity and reduce eye strain day and night. Add anti-reflective coating to your lenses for a healthier, more comfortable and better looking pair of glasses.



## Superior scratch resistance

Help protect your investment by adding anti-reflective coating to your lenses.



## No glare

Enjoy improved day and night visibility with less reflection and glare.



## Easier to clean

If you wear glasses every day, you'll appreciate this benefit.

# Look, see and feel better

Enjoy a more comfortable and better looking pair of glasses with anti-reflective coating. You will experience improved day and night visibility with less reflection and glare, plus increased cleanability and scratch resistance. Anti-reflective coating can also reduce eyestrain and irritation and improve eye health.

- ✓ Maintain cleaner lenses with fewer scratches
- ✓ Reduce computer eye strain
- ✓ Limit unwanted reflections
- ✓ Reduce glare
- ✓ Protect your eyes from harmful UV and blue-violet light



# Digital single vision lenses

Digital single vision lenses provide crisper and more precise vision than traditionally surfaced lenses. Digital lenses have been a growing option for progressive wearers, but single vision wearers can now also experience the precision and sharpness of the right digital design.



## Superior sharpness

Digital single vision lenses deliver unequaled sharpness and clarity.



## Real world vision

Get a better view of your world. Digital single vision lenses are recommended for everyone, especially those with higher prescriptions.



## Reduced distortions

Digital surfacing can help reduce starbursts, halos and coma-shaped irregularities.

# High definition vision

Enjoy a crisper and more vivid visual experience with digitally processed lenses. Experience the design with precision and sharpness in every light condition with a broad field of vision and vibrant color.

- ✓ More vivid colors and details
- ✓ Exceptional clarity in low light
- ✓ Sharp vision across the lens
- ✓ Reduced distortions



# Photochromic lenses

Photochromic lenses automatically adjust your lens tint when you move between outside and inside environments. There are many ways that the protection and technology of photochromic lenses can fit your lifestyle.



## All day comfort

Photochromic lenses provide comfort any place you would wear regular clear lenses, day and night.



## Frontside UV protection

Lenses transition quickly, providing the appropriate level of tint and constant protection from UV rays.



## Reduced glare

Photochromic lenses help reduce glare from bright lights. Combined with polarized lenses, you will have superior glare protection.

## Comfort in every light

Today's photochromic lenses are a convenient, everyday light protection solution that adjust tint levels, inside and outside. You'll enjoy a seamless UV protection and lens tinting experience from outside to inside and back out again.

- ✓ Gain comfort, inside and out
- ✓ Transition easily from low to bright lights
- ✓ Protect your eyes from UV rays
- ✓ Reduce glare



# Polycarbonate lenses

Keep your eyes protected with clearer, cleaner and stronger lenses. Their safety, light weight and frontside UV protection make them a preferred lens option for most people.



## Superior impact protection

Polycarbonate provides greater safety for adults and children.



## Sun safety

Keep your eyes healthy with UVA and UVB protection when bundled with backside UV coating.



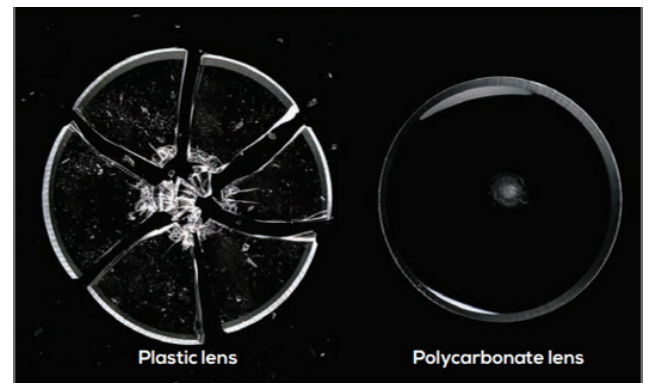
## Light weight champion

Polycarbonate lenses are exceptionally light weight so wearers experience comfort day after day.

## Peace of mind and comfort

Polycarbonate lenses have multiple benefits and provide you with the comfort and protection you deserve. You will enjoy the benefits of a thinner lens with frontside UV protection and more.

- ✓ Thinner than plastic lenses
- ✓ Light weight and more comfortable
- ✓ Superior impact resistance
- ✓ Frontside UVA and UVB protection



# Polarized lenses

Polarized lenses provide rich texture and crisp colors, all while providing frontside UV protection. Designed to reduce glare from reflective surfaces like water, snow and glass, polarized lenses offer clearer, more comfortable vision. They enhance visual clarity, improve contrast and reduce eye strain.



## Reduced glare

Polarized lenses provide exceptional protection from harsh, blinding glare enhancing visual comfort and safety.



## Enhanced contrast

Improve the distinction between different objects and surfaces to help you see your surrounding with greater clarity.



## Better color perception

Colors appear more vibrant and true to life, making your visual experience more enjoyable.

## Vibrant color, maximum protection

Polarized lenses provide you enhanced contrast and glare reduction you deserve outdoors. Enjoy vibrant colors, sharper detail and crisp, pure vision all with UV protection. Polarized lenses are available in several color choices.

- ✓ Fight harsh, blinding glare
- ✓ Provide protection against UV rays
- ✓ Enhance contrast sensitivity
- ✓ Enrich color and sharpness

# Progressive lenses

Progressive lenses offer a seamless solution by providing clear vision at all distances – near, intermediate and far. These innovative lenses eliminate the need for bifocals, ensuring a smooth transition between various focal points. Whether you're reading a book, working on a computer or checking your phone, progressive lenses enhance your visual experience with comfort and style.



## Better arm's length vision

Books, computers and phones fall into the critical zone that progressive lenses can bring into sharp focus without having to switch glasses.



## No image jump

The gradual change in lens power allows for a more natural and comfortable viewing experience, making it easier to focus on tasks at various distances.



## Reduced neck and eye strain

With the ability to see clearly at all distances, you won't need to tilt your head or strain your eyes to find the right focus.

# A modern look

Unlike traditional bifocals that only offer two working distances – far and near – progressive lenses offer a more natural vision experience with a smooth transition from far to intermediate and near vision. Enjoy a more seamless visual experience with no image jump and a more youthful appearance.

- ✓ Uninterrupted vision with less eye strain
- ✓ Stylish, youthful look
- ✓ Less head tilting than traditional bifocals

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